

## Association Testimonials

*"Wow! What a way to kick off our annual Management Summit Symposium. Our accounting clients raved about your passion, clarity and powerful content. Not sure how we will top this. Can you come back next year?"*

**Jeff Pawlow, CEO, The Growth Partnership**

*"President Bush appointed Rob Mossbacher, CEO, Mossbacher Energy to a Department of Energy position. Therefore, he can't deliver our Kick-Off address. This is certainly short notice, but You were the first person I thought to call...your kick-off address last year was GREAT! You are just so good, I had to ask."*

**Jack Freeh, Vice President, The Entrepreneurship Institute**

*"What a great topic and presentation. I could have listened for much longer and, based upon comments from our members, they could have too!"*

**Stacy W. Roth, CTP, President, Dallas Association for Financial Professionals**

*"Thank you for speaking to our association and for customizing your presentation to the HR community. You were excellent and our members really enjoyed it. I know that I walked away with several helpful ways to consider how I "work" and how our organization can "work" better."*

**Susan Frear, Director of Education, Human Resource Management Association**

*"Thank you for speaking to our group in Houston! I must say, you blew our doors off! The information you shared was direct, easy to understand, and really opened the eyes of our executives to the common sense ideas we should be implementing immediately. You are on the top of my list for business advice and for training! I look forward to your seminar in June!"*

**Eric Donaldson, President, Texas Courier & Logistics Association**

*"Prosen received the highest marks possible for his presentation at our 2007 Annual Meeting, with delegates noting significant take-away value from his program. I also heard great comments about your book from someone who I respect. It's next on my business reading list. Thanks again for doing a nice job and helping us deliver value to our delegates".*

**Boyd Barnwell, President, FPDA**

*NSCA has had the pleasure of Bob's presence at our last two annual conferences. Our group could listen to Bob day in and day out! The quality of his presentation was outstanding. He built credibility with our members in a very short time and gave practical advice members said they would use and implement right away. That is priceless to our group. I would recommend Bob to any group interested in elevating their organization/business....he is an expert in leadership and management, and more than that, he is an educator on these topics, and offers not just the "what", but the "how" to all those that desire to learn."*

**Norah Hammond, Sr. Director of Professional Development, NSCA**

*“Member’s comment says it all. “The best session I’ve attended with AIA. Clear, concise, relevant, results-oriented. Excellent speaker.” Bob has strong relationships with several AIA firm principals many of who spoke highly of his ability to work with senior management, bringing the right information at the right time to help them manage through difficult issues. Bob is the consummate professional that planners love. He meets deadlines, provides exactly what is requested and prepares well for his audience. I highly recommend Bob Prosen. He’ll not only provide solid, useable information, he’ll do it in an entertaining and understandable way”.*

**Gayle Pickering, Senior Director, Texas Society of Architects**

*“Bob, your presentation was extremely well received. I had many positive comments after the meeting. Our members appreciated the “practical” tips and steps that managers can take to immediately improve performance. I would not hesitate to recommend you to other SMEI chapters and invite you back to SMEI Dallas”.*

**Tanis Cornell, Program Chair and Board of Directors,  
Sales & Marketing Executives International, Dallas**

*“Your presentation was not only very informative, but very upbeat and lively. So many authors are not able to take the information from their book and make it into a good presentation. In fact most can’t speak well at all. You did it with style and humor, which is always good for a large group. I know I speak for everyone in the audience when I say that it was one of the best presentations we have had at our conferences.”*

**Larry Lambeth, President  
National Association of Professional Background Screeners**

*"Thank you for an outstanding seminar at the annual PSA Security Network conference. I have attended hundreds of business improvement sessions over the years and your “Kiss Theory Good Bye” program is without a doubt the best! Most importantly, our members were very pleased. We got a great ROI and look forward to having you back next year!"*

**Bill Bozeman CPP, CHS, President & CEO, PSA**

*“Thank you for speaking to our association and for customizing your presentation to the HR community. You were excellent and our members really enjoyed it. I know that I walked away with more than a couple helpful ways to consider how I “work” and how our organization works.”*

**Susan Frear, Director of Education,  
Dallas Human Resource Management Assoc., Inc.**

*"Bob Prosen's keynote presentation to student leaders of the American Chiropractic Association was very well received. His provided practical information that had a profound influence on their personal and professional lives."*

**Dr. Michael Flynn, SACA Advisor**

*“I rated your presentation by far the best at the Professional Systems Network, Inc. (PSNI) Summit. Thank you,”*

**Brad Bartholomew, President, Professional Video Supply**

*“You were one of the highest ranked sessions of the conference!”*

**Sean R. Schuette, CMP, Director of Meetings & Events  
Health Care Administrators Association**

*“I was incredibly impressed with your talk. Having been involved in a variety of leadership organizations over the years, I feel your talk spoke to me in a language I could appreciate. I’m sure everyone in the audience felt the same way, regardless of their backgrounds. Your comment, “At the beginning of the day, it’s all about possibilities...at the end of the day, it’s all about results,” drove the talk home. I know students were extremely motivated by your ‘can-do’ attitude.”*

**Daniel Bronstein, National Vice Chair  
Student American Chiropractic Association**

*“Business leaders in our Entrepreneurial Masters Program raved about your presentation. Extremely practical, immensely applicable and jam packed with real tools and tactics that can be put to use immediately to boost performance and profit. We look forward to working with you in the future.”*

**Maria del Mar Velasco, Vice President, Learning, Entrepreneurs' Organization**

*“I heard your name mentioned by one of our members late last week. He was referring to how you taught him the need for accountability when you presented to our association several months ago. Your message is still ringing strong!”*

**Bob Mallory, Communications, NEXSTAR, Inc.**